

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	9181707
<b>Application Number:</b>	10648599
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4272
<b>Title of Invention:</b>	Selecting among advertisements competing for a slot associated with electronic content delivered over a network
<b>First Named Inventor/Applicant Name:</b>	Bhaves Mehta
<b>Customer Number:</b>	73066
<b>Filer:</b>	Daniel Downing Ledesma
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	50269-0558
<b>Receipt Date:</b>	07-JAN-2011
<b>Filing Date:</b>	25-AUG-2003
<b>Time Stamp:</b>	12:45:15
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$180
RAM confirmation Number	8842
Deposit Account	501302
Authorized User	LEDESMA,DANIEL

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Dukes_NegotiationsAndExclusivity.pdf	1935033 42130235748bcb139157527aa72b25f26c74023	no	25

### Warnings:

### Information:

2		50269-0558_IDS.pdf	56263 9bd066d07b6521a7129d108747c9d73c648e	yes	6
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### Multipart Description/PDF files in .zip description

Document Description	Start	End
Transmittal Letter	1	4
Information Disclosure Statement (IDS) Filed (58/08)	5	6

### Warnings:

### Information:

3	Fee Worksheet (PTO-875)	fee-info.pdf	30039 c4f8bc5b2b884ae97712a9d1d5d5a17b7daa63	no	2
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### Warnings:

### Information:

Total Files Size (in bytes): 2021335

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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.